## **COOKIES POLICY**

### 1. Introduction

a. When you or access our ("**InfoMiner**", "**we**", "**us**", "**our**") Cloud Application we use (and authorize third parties to use) cookies, web beacons, pixel tags, scripts, tags, and other technologies ("**Tracking Technologies**").

b. The Tracking Technologies allow to automatically collect information about you and your online behaviour, as well as your device (for example your computer), to enhance your use of the Cloud Application, improve our services' performance and customize your experience. We also use this information to collect statistics about the usage of the Cloud Application and services provided therein, perform analytics, deliver content which is tailored to your interests and administer services to our users, publishers, customers, and partners. In addition, we may merge information we have with information collected through Tracking Technologies and with information we may obtain from other sources and, as a result, such information may become Personal Information. Tracking Technologies which contain personal data are subject to the Our Privacy Policy.

## 2. What are cookies?

a. Cookies are small text files (composed only of letters and numbers) that a web server places on your computer when you visit a webpage or an app. When used, the cookie can help make the Cloud Application and the services provided therein, more user-friendly, for example by remembering your language preferences and settings. You can find more information about cookies at <u>www.allaboutcookies.org</u>.

## 3. For what purpose are cookies used?

a. Cookies are widely used to make websites work in an efficient way. The use of cookies allows you to navigate between pages efficiently. Cookies remember your preferences and make the interaction between you and the Cloud Application, and the services provided therein smoother and more efficient. If you choose not to accept our cookies, or other Tracking Technologies, that are not strictly essential for the operation of the Cloud Application and the services provided therein, we will make reasonable efforts to provide you with as similar a level of service as possible, to the extent we are able to.

#### 4. When do we store cookies?

a. We store cookies when you visit or access the Cloud Application, or when you use the services provided therein - these are called "first party cookies". In addition, cookies are stored by other third parties (for example our analytics service providers and business partners) who run content through the services provided by the Website - these are called "third party cookies". Both types of cookies may be stored either for the duration of your interaction with Cloud Application Website and the services provided therein, or for repeat visits.

# 5. What types of Tracking Technologies do we use?

a. There are four main types of Tracking Technologies, which we may use:

• **Strictly necessary** – These Tracking Technologies are essential to enable you to login, navigate around and use the Cloud Application and the features therein, or to provide a service requested by you. We do not need to obtain your consent in order to use these Tracking Technologies. These Tracking Technologies can be used for security reasons - for example to detect violation of our policies, identify and prevent fraud, fulfill your requests and to support other security features.

• **Functionality** – These Tracking Technologies allow us to remember choices you make (such as your language) and provide enhanced and personalized features. The information these cookies collect remains anonymous and they cannot track your browsing activity.

• **Performance** – These Tracking Technologies collect information about your online activity, including behavioral data and content engagement metrics. These Tracking Technologies are used for analytics, research and to perform statistics (based on aggregated information).

## 6. How to manage your cookie settings

a. **Turning off cookies via your web browser**. Most web browsers will provide you with some general information about cookies, enable you to see what cookies are stored on your device, allow you to delete them all or on an individual basis, and enable you to block or allow cookies for all websites or individually selected websites. You can also normally turn off third party cookies separately. Note that the settings offered by a browser or device often only apply to that particular browser or device.

b. Information about cookies is usually found in the "Help" section of the web browser. Below are some links to some commonly used web browsers:

- <u>Chrome</u>
- Chrome for mobile
- Internet Explorer and Microsoft Edge
- Mozilla Firefox
- <u>Safari</u>

c. **Turning off third party cookies.** You can turn off certain third party targeting/advertising cookies by visiting the following link: <u>Network Advertising Initiative</u>, <u>Digital Advertising Alliance opt-out page</u> and the <u>European Digital Advertising Alliance opt-out page</u>.

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